

MEDIA INFORMATION





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ABOUT I-INVEST



Platform

i-invest is a digital platform that informs and educates decision makers and entrepreneurs on trends shaping industry and investment. i-invest delivers insight on solutions, services and investments ensuring our readers obtain accurate insight, analysis and inspiration to further develop sustainable business models and achieve sustainable returns.

We provide an essential tool to help decision makers manage change.

What We Cover

We cover a broad spectrum of business affairs globally, including:



Finance & Investment



Business & Management



ESG



Technology



Innovation





THE CIRCULATION PROFILE



Readership

I-Invest reaches a professional, influential, and educated audience which comprise of decision makers who have or have influence over the marketing spend within their organisations.

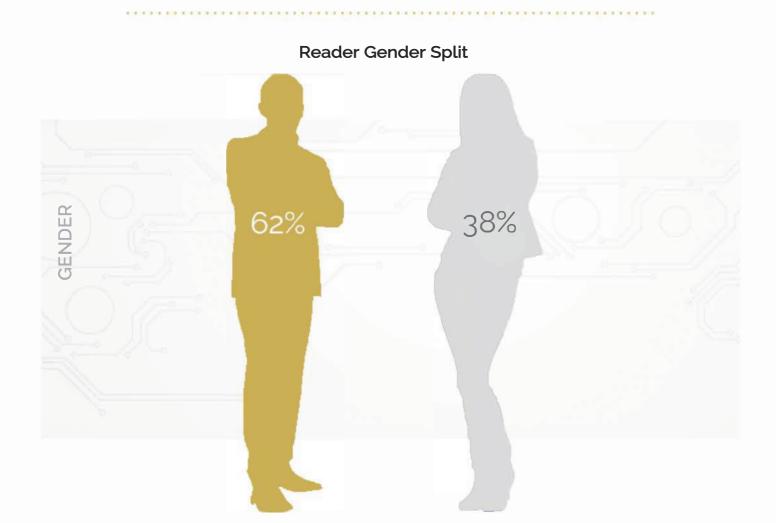
Below are the functions of our readers

Entrepreneurs	Risk Managers	Venture Capital
Founders/Co-founders	CISO's	Professional Investors
Chairpersons	International Asset Managers	Brokerage Firms
CEO's	Private Equity	Hedge Fund Managers
MD's	Real Estate Professionals	Traders
CFO's	Ultra-high Net Worth Individuals	Exchanges
CTO's	Advisory Consultants	Investor Relations
CIO's	Pension Funds	Government



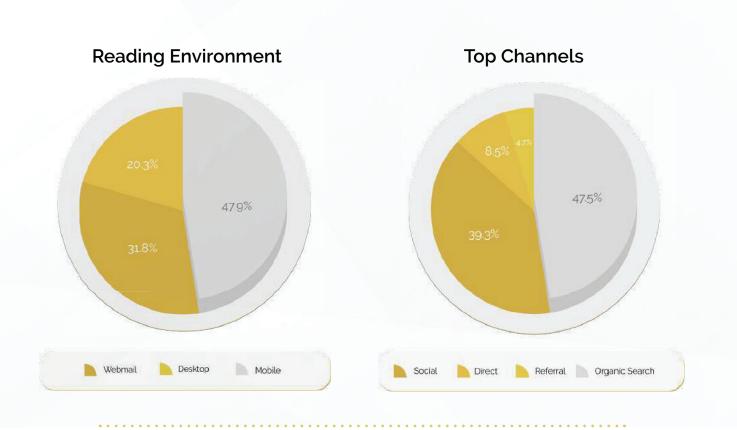
Industry Sectors:

Sectors		
Financial Services (Banking, Private Equity etc).	Business Services	
Energy, Renewable Energy, Power and Utilities	Executive Education	
Technology	Real Estate	
Life Sciences	Lifestyle	
Telecommunications	Government and Public Sector	
Industry Legal and Technical	Manufacturing, Engineering and Industrial	

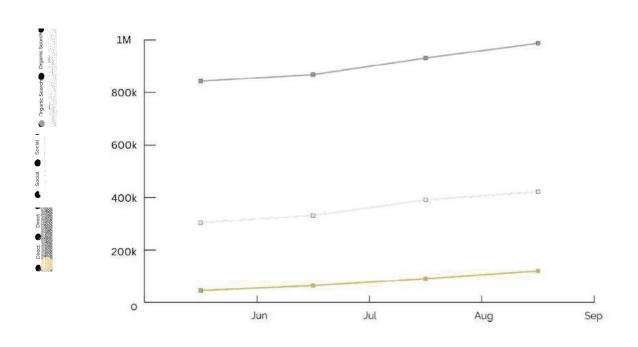




DIGITAL ONLINE



Website Traffic





PRESS RELEASE WIRE **SERVICE**



Full Digital Deployment Service & Data Analytics



✓✓ Tagging your message according to the topic of the release so that it is received by journalists operating within your specific target market.

> (e.g. Investment/Tech/ESG Healthcare/Travel/Real Estate)



500-word press release/corporate message/mission statement



Embed marketing assets such as video, white paper, investor announcement etc.



Guaranteed delivery to the News Agency reaching all newsrooms within each country.

(Includes all nationals, regionals, consumer, TV, radio and broadcast media)



// Distribution to Online Services -

Search, websites, industry influencers news aggregators and ratings including, Factiva, Lexis Nexis, FT.Com, S&P, Google News



Distribution to Reuters and Bloomberg equity terminals.



Six-month time frame in which to deploy the release.



Full Data Analytics Provided within 10 days from deployment including journalist contact details.



Deployed to industry specific Journal-Contact details provided of each journalist opening the release



SCOPE OF SERVICES



Digital Advertising

Boost your online traffic with our banner ads. Display brand, promote your event, drive lead gen and account management.







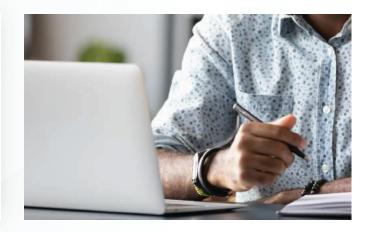
Opt-in

750,000+ database for email and newsletter



Online Content Campaigns

Reach your target audience with our article seeding, search engine optimisation and video production/hosting services.





SUPPLEMENTS & REPORTS

Specialising in country, regional, sectorial and theme-based report, i-invest coordinates, develops and creates a wide range of content and comprehensive analysis for its highly targeted C-suite audience.

Our extensive database and distribution agreements with leading newsrooms worldwide ensure that the special reports we produce reach the most important and influential target audience at the highest possible level.

We drive capital flows informing practical decisions relating to procurement, investment and strategy.





RATE CARD

Digital

Newsletter/Opt-In	£15,950
Website Banner Advertising - 3 Months	£5,950
Homepage Takeover - 3 Months	£12,950

Full Production Video Interview

Thompson Reuters	£27,950
Westminster	£25,950
Westimister	220,000
Remote	£15,950

PR Newswire

Global	£3,950
Continent - Europe, Asia, LATAM, GCC	£2,950
Single Country	£1,950

Supplements & Reports

Featured	£15,950
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MEDIA INFORMATION

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